

CIC 34

Community Interest Company Report

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leave blank)

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Company Name in full	1ORadio CIC
Company Number	6004254
Year Ending	31 December 2011

This template illustrates what the Regulator of Community Interest Companies considers to be best practice for completing a simplified community interest company report. All such reports must be delivered in accordance with section 34 of the Companies (Audit, Investigations and Community Enterprise) Act 2004 and contain the information required by Part 7 of the Community Interest Company Regulations 2005. For further guidance see chapter 8 of the Regulator's guidance notes and the alternate example provided for a more complex company with more detailed notes.

PART 1 - GENERAL DESCRIPTION OF THE COMPANY'S ACTIVITIES

In the space provided below, please insert a general account of the company's activities in the financial year to which the report relates, including a fair and accurate description of how they have benefited the community, or section of the community, which the company is intended to serve.

This is 1ORadio's fifth annual report.

1ORadio incorporated in November 2006 with the purpose of providing a community radio service for the Ten Parishes around Wiveliscombe and Milverton on the edge of Exmoor in Somerset. At the same time as incorporating, we successfully applied to Ofcom for a Community Radio Licence to enable us to broadcast year round on FM for five years. We started broadcasting from new studios at Croft Cottage, Wiveliscombe, in January 2008.

2011 was 1ORadio's fourth year of broadcasting and continued to build on the strong foundations of the previous years.

In 2011:

- Our programming continued to strengthen with various new shows being launched.
- The Friday morning community show continues as our flagship programme with a wide variety of guests coming into the studio. This has the added benefit of giving the broad community first hand experience of what we do.
- The breakfast shows maintained their position at the start of every day, broadcasting news, interviews and entertainment.
- For the first part of 2011 we broadcast "Farming Life" - a one hour programme presented by a local farmer, exploring the issues affecting farmers today. This included a very passionate programme in which she described the impact of finding TB in her cattle early in the year.
- Our weekday evenings continue to feature a broad variety of music, comedy and talk shows from both established and new presenters. This has caused a problem in that for

the first time since we started broadcasting we have effectively run out of time slots for any more new presenters. A nice problem to have.

- Our core Friday to Sunday schedule is packed with shows by and for all ages. There's hardly a style of music that doesn't get a decent amount of exposure over the 3 days.
- Saturdays maintained a family and youth focus during the day delivering some of the best broadcasts on 1ORadio. The 1ORadio Noticeboard is a weekly what's on guide which has proven popular and successful. Saturday evenings continue to broadcast a range of music and requests.
- Sundays continued to see us consistently broadcast a high quality range of music with regular shows including Folk Roots and Branches, Doug's Big Country, and Rock 'n' Roll Roots.
- Kingsmead (Wiveliscombe) students continued to take over the airwaves with their regular Friday shows during term-time, and started to broadcast on Tuesdays as well.
- In early 2011 we provided coverage of the proposed library closures in Somerset, including recording of a public meeting attended by 200 people in Wiveliscombe
- We broadcast five excerpts from young adult and children's author Ally Kennen's new book Quarry, read by the author who lives locally.
- We provided coverage of the local elections in May with interviews with all the candidates.
- We received regular reports and interviews from a local resident who cycled the world to raise funds for the Outward Bound Trust. Reports came from places including China, Queensland during the floods, and Alaska.
- We consistently present over 75 hours of live broadcasting per week and in addition we repeat over 55 hours of these original broadcasts each week. That means that almost 75% of a 1ORadio week is 1ORadio-originated material, almost all of it presented by local volunteers. Of our live broadcasting, 20 hours is speech.
- Volunteers provided an estimated 6100 hours of time for 1ORadio, ranging from broadcasting to administration.
- We ran a number of formal Desk Training courses for new volunteers while other people have received training on an ad hoc basis, both on using the desk and in other areas (such as editing). In total 50 people received training from 1ORadio.
- Our youth work continued with young people broadcasting up to 10 hours per week on a range of subjects, mostly on Saturday afternoons.
- Our relationship with Kingsmead Community School continued to be important to us not least for the £4000 funding they provide each year, but also because of the programmes that they produce on Fridays.
- We provided a number of work experience placements for local students.
- In March 2011 our new mobile broadcast unit went into service, replacing a worn out caravan that we had been using for the previous three years. The new unit, funded by the EU's Rural Development Programme for England, is a converted 7.5 tonne Bedford lorry with a full broadcast studio and editing suite plus PA system. Using a 3G Vortex link we are able to transmit via our FM transmitter from anywhere in the country (or world, should we go that far). The truck also has its own transmitter which has been used for a separate RSL in nearby Taunton. We were also able to purchase training equipment which enables us to setup a functional studio elsewhere. This new capacity enabled us to provide services to many local organisations through the summer of 2011, and to provide training courses to aspiring presenters and at Somerset College. Notable activities have included:

- Providing PA and broadcast coverage of the vigil for victims of the M5 crash in November. This included BBC Somerset taking a feed from our coverage.
- Providing a 2 day RSL for Family Connections in Taunton
- Providing PA, recordings and podcast of Kingsmead sports day
- Providing PA and broadcast from a number of local village fetes and community days
- Providing a four day training course for 20 health and social care students at Somerset College which culminated in them each taking part in a 30 minute broadcast
- Training and broadcasts with four young people from Somerset Rural Youth Project, one of whom has gone on to become a regular presenter
- Live coverage from the Wiveliscombe Street Market
- Live coverage from the Taunton Flower Show
- PA for a mass Bollywood dance at Kingsmead School
- Studio training for five teachers from Kingsmead School
- Live broadcast from the Great British Queue, raising funds for Pancreatic Cancer UK.
- With funding from Awards for All, we recorded a number of guided walks through local wildlife areas and published them on CD with accompanying map.
- We were successful in a grant application to Ofcom's Community Radio fund to employ a Business Generator for 12 months. We ran a recruitment process late in 2011, with the successful applicant due to start in January 2012.
- We met with and supported the three community radio licence applications from Taunton
- We provided a platform for Kingsmead School's participation in the BBC's School Report, and their International Day
- One of our Directors attended a one week Media and Cultural Empowerment Course in Spain.
- We received a Highly Commended award in British Council's UK Lifelong Learning and Youth in Action Competition
- We were asked by Ofcom to submit a sampling report for three days in April. Ofcom concluded: "...it is the live programming which delivers the thorough sense of community which is at the station's core... We found the station met each of its commitments through a carefully crafted schedule which allowed each area to be addressed to a greater or lesser extent through the course of the week."
- Two presenters from the Gerranium Basket started a performance group, Gimlet-Eyed Mariners, and one of them went on to work on a project with the Welsh National Opera.
- One of our presenters was nominated for "Best Broadcaster" in the British Blues Awards.
- One of our presenters of the weekly Folk Roots & Branches programme has started promoting regular folk music sessions in the local area and has created a new live music venue in a local chapel.

The outlook for 2012:

- Our Business Generation Manager will take up post in January. We hope that she will be able to develop new sources of income to support our core activities, especially through the use of our outside broadcast unit and training activities.
- We still need to find new premises, although the availability of suitable property in Wiveliscombe remains extremely limited.
- We will continue to develop awareness of the 1ORadio brand and of our broadcasting.
- We will complete the outreach and engagement project that has funded the setup of our new outside broadcast unit.
- We will apply for a renewal of our broadcasting licence from Ofcom.

- Our programming will continue to develop, supported by recruitment of new presenters and our training programme.
- We will refresh our merchandising.

PART 2 – CONSULTATION WITH STAKEHOLDERS – Please indicate who the company’s stakeholders are; how the stakeholders have been consulted and what action, if any, has the company taken in response to feedback from its consultations? If there has been no consultation, this should be made clear.

1ORadio’s stakeholders are all members of the local community i.e. those who live, work, are being educated or trained in the Ten Parish area, or who share their interests. Our ethos has always been to invite the participation and involvement of everyone locally. We work almost entirely on a consensus basis while encouraging people to take responsibility and initiate their own ideas.

Our approach to community engagement is underpinned by our formal structures and working approach. To this end we have a broad membership of about 100 people. They elect the Directors of 1ORadio. The Directors meet bi-monthly. All six of the Directors meetings in 2011 were held in open forum having been promoted via our email group of c100 members.

Our email group and Basecamp project management website are established forums for debate. The email group is open to anyone in the area who wishes to join while the Basecamp site is used by Directors and established volunteers.

The contributions of our stakeholders informed and helped direct our decision making throughout 2011.

PART 3 – DIRECTORS’ REMUNERATION – Please insert details of any remuneration received by the Directors, even if already stated in the accounts. If no remuneration was received you must state that “no remuneration was received” below.

No remuneration was received

PART 4 – TRANSFERS OF ASSETS OTHER THAN FOR FULL CONSIDERATION – Please insert full details of any transfers of assets other than for full consideration e.g. Donations to outside bodies. If this does not apply you must state that “no transfer of assets other than for full consideration has been made” below.

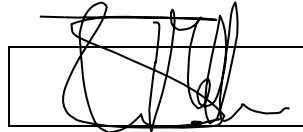
No transfer of assets other than for full consideration has been made.

(N.B. Please enclose a cheque for £15 payable to Companies House or the Department of Enterprise, Trade and Investment, as appropriate)

PART 5 – SIGNATORY

The original report must be signed by a director or secretary of the company

Signed



Date

26/9/12

Office held (delete as appropriate) Director/Secretary

You do not have to give any contact information in the box opposite but if you do, it will help the Registrar of Companies to contact you if there is a query on the form. The contact information that you give will be visible to searchers of the public record.

Julian Mellor

1 Croft Cottage, West St

Wiveliscombe

Somerset, TA4 2JP Tel 01984 624137

When you have completed and signed the form please send it to the Registrar of Companies:

Companies House, Crown Way, Cardiff, CF14 3UZ

DX 33050 Cardiff

for companies registered in England and Wales

or

Companies House, 37 Castle Terrace, Edinburgh, EH1 2EB DX235 Edinburgh

for companies registered in Scotland or LP – 4 Edinburgh 2

or

Companies Registry, Department of Enterprise, Trade and Investment, Waterfront Plaza, 8

Laganbank Road Belfast BT1 3BS

for companies registered in Northern Ireland